Mallon Khan

Multimedia specialist

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# Summary

Innovative multimedia designer and storyteller with over 15 years of experience transforming complex ideas into engaging visual and interactive content. Expertise in illustration, graphic design, 2D/3D animation, video editing, and audio engineering, with a focus on creating training, educational, and instructional media. Adept at leveraging Adobe Creative Suite, AI tools, and traditional fine arts principles to deliver high-quality, cost-effective solutions. Proven leader in managing creative projects for major brands across diverse industries including retail, marketing, medical communications, and online content.

# Experience

## Learn it Media | *Senior Multimedia Designer* Jan 2024-CURRENT

Partner with retailers (Walgreens, TJX, Loews) to create training and onboarding materials for employees including live action video, 2D/3D animations, print and digital graphics, and interactive web games.

* Provided crucial creative direction and assets for a proposal that resulted in +$50K of new revenue
* Expanded the scope of deliverables by establishing new production pipelines
* Minimized production costs by sourcing and leveraging new technological solutions such as AI

## IQVIA | *Creative Lead* Dec 2021 - Aug 2023

Collaborated with pharmaceutical brands (Pfizer, Merck, Sanofi) and led a creative team in creation of training materials for clinical trial sites, including: PPT presentations, videos, podcasts, and infographics.

* Developed comprehensive creative briefs to translate client requirements into actionable plans
* Introduced project management software to improve approval and collaboration processes

## BioReset Medical | *Multimedia Specialist* Apr 2020 - Dec 2021

Launched, produced, and managed several health and wellness podcasts by providing technical consultation, editing, music, voiceover, animation, and marketing materials.

* Designed captivating posts for social media, effectively boosting audience engagement

## Fullscreen | *Lead Animator* Jun 2018 - Nov 2019

Produced engaging 2D and 3D online content for major children’s brands (Batman, Barbie, Hot Wheels)

* Established a cost-effective animation pipeline and trained a team of junior animators

## GoZen | *Multimedia Creative Lead* Aug 2011 – Dec 2017

Provided foundational creative direction, animation, voiceover, and more in the creation of engaging Social and Emotional Learning courses for students K-12.

* Established creative pipelines and provided direction and feedback to junior animators
* Designed and voiced over 14 unique and memorable characters that greatly enriched lessons
* Made a positive impact on the well-being of children in developing nations

## The Museum of Modern Art | *Visual Designer* Oct 2008 – May 2011

Designed, installed, and maintained in-store visual displays and fixtures for the MoMA Design Stores in New York and Tokyo.

* Managed several successful large-scale graphic installations in conjunction with MoMA exhibits
* Introduced 3D modeling into the planning process to reduce errors and speed up approvals
* Found cost-effective solutions when faced with reduced budgets during a global economic crisis

# Education

## Fashion Institute of Technology 2001

Major: Fine Arts | Degree: N/A

# Skills & abilities

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| --- | --- | --- |
| * Storytelling * Animation * Graphic Design * Motion Graphics * Illustration * Video Editing * Audio Engineering * Storyboards / Animatics | * Project Management * Leadership * Research * Strategy * Marketing * Branding * Copywriting * Social media | * Apple / Final Cut / Logic * Adobe Creative Cloud * Sketchup / iClone * Maya / Unity / Blender * PC / Microsoft Office * Figma / Canva / Vyond * Asana / Wrike / Monday * Gen AI / LLM / Chat GPT |

# Publications

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| --- | --- | --- |
| Dante’s History *(Podcast)*Writer/Producer/Host  * 84K downloads * 5 Star reviews on Podcasts | Emplant *(Novel)*Author  * 2.5K units sold/borrowed * 4.5 Stars on Amazon | Proud Fools *(Music Artist)*Writer/Producer/Band Leader  * 150 albums sold * Featured on playlists |

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